



**The World's only dedicated Vibration & Testing portal**

## **Subscription Listing Options And Media Pack**

- |   |                             |
|---|-----------------------------|
| <b>Vibration Controllers</b>              | <b>Battery Testing</b>      |
| <b>Vibration Shakers &amp; Amplifiers</b> | <b>Packaging Testing</b>    |
| <b>Vibration Analysis</b>                 | <b>HALT/HASS</b>            |
| <b>Sensors, Accelerometers</b>            | <b>Shock/Drop</b>           |
| <b>Climatic Chambers</b>                  | <b>Signal Conditioning</b>  |
| <b>Data Acquisition</b>                   | <b>CAE/FEA</b>              |
| <b>Condition monitoring</b>               | <b>Service/Maintenance</b>  |
| <b>Multi-Axis Testing</b>                 | <b>Calibration</b>          |
| <b>Acoustics</b>                          | <b>Test Equipment Hire</b>  |
| <b>Test Services</b>                      | <b>Training/Consultancy</b> |



**WWW.Vibration-Test.com**



## Why Vibration-Test.com ?

Established in 2008 the original site, Vibration-test.co.uk, was introduced to provide the testing and vibration industry in the UK with a single source for finding specialist suppliers and test equipment as well as technical information to support product development.

In 2020 after 12 successful years the decision was made to take the site global with the acquisition of the **vibration-test.com** web domain.

The principles remain the same to offer test, structural, environmental, vibration engineers with a single source to find their equipment.

The world of product development and testing requires a dedicated resource.

Operated by R&D and Vibration Testing Engineers with over 35 years experience the site is a practical tool for today's engineer.

Re-launched on a new platform to provide ongoing options for development and further support to engineers.

### Listing options

We recognise that attitudes and budgets for marketing varies considerably and to meet all these requirements we have created solutions to suit everyone starting from **FREE** advertising options.

**Subscriptions** allow smaller monthly payments to ease cashflow and with no contract tie ins offer a flexible solution (terms and conditions apply)

**Annual Listings** provide fewer payment requirements which can be easier for accounting teams and generally offer lower overall pricing.

### Website Visitor Profile

#### Visitor Profile

Vibration Test Engineer

Structural Engineer

Condition Monitoring Eng.

Acoustic monitoring

Acoustic Engineer

R&D Engineers

Laboratory Manager

Scientific Officer

Trials Engineer

Civil Engineer

Consultant

Sensor Engineer

Service Engineer

Purchasing Manager

### Circulation Profile

Over 20,000 email contacts

Over 141 countries

Focused testing and vibration audience

Regular email News

Fully GDPR Compliant

### Companies/Industries

Automotive/Autosport

Aerospace/Defence

Electronics

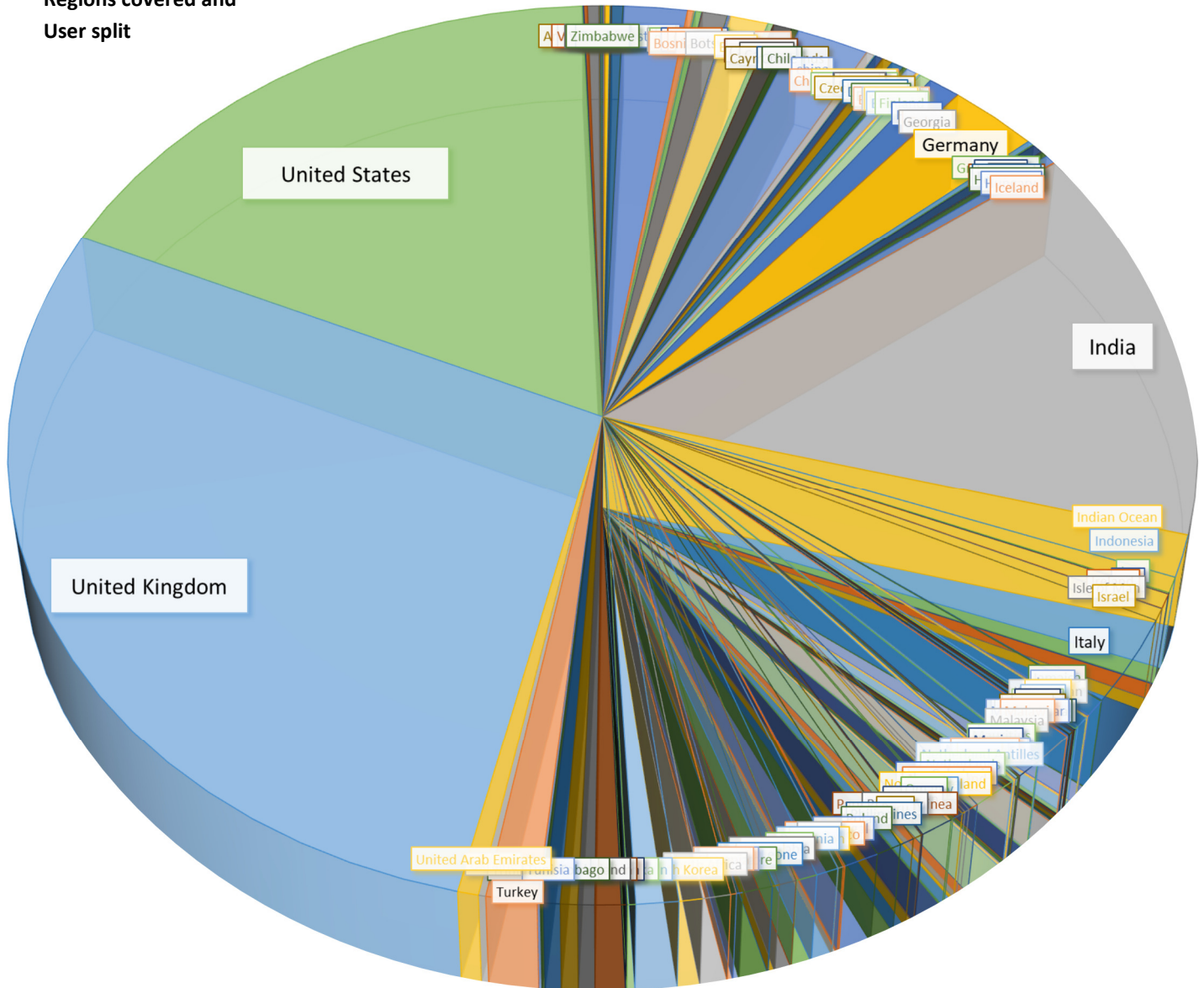
Marine

Civil Engineering

Manufacturers

Consultants

**Regions covered and  
User split**



**Subscription options: (Invoiced monthly)**

**Home Page site takeover** — this is the most prominent advertising space we offer, a significant branding presence on the site homepage, if it takes less than 5 seconds to make an impact this is the way to do it!!!! - **£995/\$1,395 month (Just 1 company)**

**Product Category Page takeover**— another strong ‘in your face’ option, brand the product category page with your Company logo, colours, make your presence stand out above all the others on the page.— **£695/\$995 month (1 company per page)**

**Home page Advert**—Positioned at the side of the site homepage it gives a dedicated space to promote your Company or Product on the first page engineers will visit.—**£495/\$695 month (Limited spaces)**

**Product Category Page Advert**—Positioned at the side of each product category page it gives a dedicated space to promote your Company or Product on the page relevant to your products.—**£375/\$500 month (Limited spaces)**

**Home page banner**—Positioned on the homepage between the site takeover and adverts, get your Logo or perhaps a simple gif on the homepage to improve the impact—**£300/\$400 month (Limited spaces)**

**Product Category Page Banner**— Positioned on a category between the site takeover and adverts, get your Logo or perhaps a simple gif on a category page relevant to your products/services to improve the impact—**£250/\$350 month (Limited spaces)**

**Email Newsletter Banner**—Get your company logo in front of 20,000 customers in the regular newsletter, a great way to get your corporate identity into customers regular view—**£200/\$270 per email**

**FREE**— The listing everyone can enjoy , up to 3 free basic listing on us—List your company in 3 different categories for free.

## Something Special ??

Many company's will find themselves interested in listing their products in multiple categories, if this is you then the cost will climb quickly, just for you we can offer a special package deal to accommodate all of your requirements, discounts for multiple listing are generous and offer massive discounts, Contact us for details and to discuss your package.

## Media Requirements

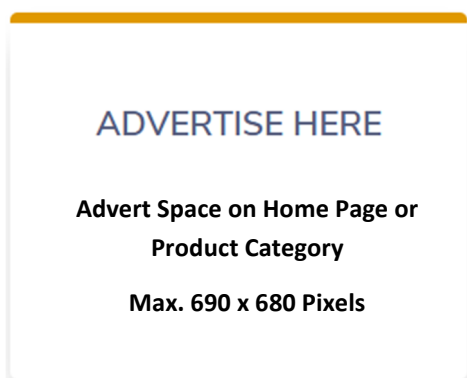
**The Homepage and Product Category takeover** options offer a great deal of design freedom due to the space available, we can discuss what you would like to add on a case by case basis.

**Adverts** for the Home page and category pages are nominally to be within a pixel size of 690 x 680, again we can work with some differences but the overall shaping should conform to this outline, these also include a lightbox effect to increase size when clicked, this provides greater clarity and allows for more detailed text content.

**Logo** space for all pages is nominally 690 x 340 pixels, although we appreciate some logo's do not fit this due to shape, we will do our best to accommodate any changes required.

**Email Newsletter Logo/Button** is also nominally 690 x 340 pixels

We can accommodate video's, gif files and if you need some design support we can provide a professional design service (at extra cost).



### Meet the Team:

Neill Ovenden



Neill is a well known face in the vibration and testing community, having been in the industry for over 35 years. After 15 years as a test engineer in the Defence, Automotive, Electronics markets he was lured into technical sales with Data Physics, m+p international & LMS International (Siemens PLC) before going it alone as a Consultant.

In 2012 he was drawn back into the Industry as Managing Director of accelerometer and instrumentation manufacturer DJB Instruments (UK) Ltd, during which time he pioneered specialist accelerometer training and new technology design.

Neill is as passionate as ever about developing and supporting the specialist field that has formed the basis of his entire working life.

Donna provides the financial control as well as the human touch to the business.

Her background provides a mix of Accounts management during which time she has worked for business restructuring their accounting, book keeping and purchasing processes, providing Managing Directors, CFO's and CEO's with the tools to keep a close eye on profits and expenditure whilst also linking accounting closely to manufacturing to reduce wastage and improve stock control.

In addition Donna has many years of HR experience, providing that link between staff and management taking both views into account.



Donna Ovenden

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